Jacques Rogers Pleasure 03.12.22

Josey proudly presents a screening of a new video work by Jacques Rogers. 'Pleasure' is a durational appropriation of the iconic film 'Palasonic' by London-based skateboarding brand PALACE.

The re-edit adheres to a specific production formula determined by Rogers which modulates the channels of information at play.

Cut on a standard-definition Edirol v4 video mixer from 2004, a consumer-level device for live video jockeying in nightclubs, the images result from unrepeatable editorial performances. Keyed out, masked or colourised filters are attenuated on conversion between formats.

As data matter, the images undergo encoding and decoding transformations that result in new images. Value is created in the abstraction that comes with data gain and loss.

Total film running length 41 minutes and 42 secoonds, continuous loop.

SATURDAY 3 December 6 – 9 pm 15A Willow Lane, Norwich NR2 1EU info@josey.co www.josey.co